



## SPONSORSHIP / EXHIBITOR REQUEST

January 14, 2019

Dear Potential Sponsor / Exhibitor,

Planning is well underway for the annual conference of the Alberta Branch of the Canadian Water Resources Association (CWRA). The conference will be held in Red Deer, Alberta, on **April 14-16, 2019**, at the Black Knight Inn (2929 50 Avenue, Red Deer, AB, T4R 1H1 phone: 403.343.6666).

Each year the Alberta Branch of CWRA hosts a technical conference with between 100 and 200 potential delegates. The delegation consists of water policy experts, academics studying ground-breaking research, water-related science practitioners, and water-related infrastructure engineers.

The title of the conference is **Alberta's Water Resources in a Changing World**.

We expect interest from public and private sectors, including academics, consultants, government representatives and industry stakeholders. Details can be found at the **Conference Website**:

[alberta.cwra.org/conference](http://alberta.cwra.org/conference)

To ensure that this conference is a success we need your support, through sponsorships and/or exhibitor booth purchases. Your contribution will ensure that a greater number of delegates can attend, thereby maximizing the information and ideas exchanged and provide opportunities for you to reach your audiences one-on-one.

### **SPONSORSHIP**

For information on sponsorship please see the last page (**Sponsorship Recognition Levels**).

The following benefits will be offered for all sponsorship levels:

- Identification as a Sponsor in the Program and Proceedings.
- Visual and verbal recognition of your sponsorship during the Conference.
- Identification in the Preliminary Program (if confirmed before cut-off date – **March 15, 2019**).
- Recognition on the Conference Web page (see the Conference Sponsors and Exhibitors section on the <https://alberta.cwra.org/conference/>).
  
- **BONUS:** For Gold sponsorships of \$5000 or greater, one booth space and two full registrations is included (complete the Platinum / Gold Sponsor Registration Form).
  
- **BONUS:** For Platinum sponsorships of \$10000 or greater, one booth space, two full registrations, and two sponsored student registrations (with recognition) are included (complete the Platinum / Gold Sponsor Registration Form).

## **EXHIBITOR / BOOTH HOLDERS**

There will be room for approximately 8 to 10 display booths in the main conference area. Each booth space is \$750. Each booth purchase includes 1 full registration.

Registration and payment for exhibitors will be completed through our conference registration website [conference website](#).

## **PAYMENT DEADLINES**

**April 1, 2019:** To ensure your organization is recognized at the Conference.

Sponsorship payments can be made online through the registration link on our conference website or by clicking here: <https://cwra.org/en/membree-events/#id=105&cid=1410&wid=701>

If you wish to pay by cheque, please contact the Sponsorship Committee at the email address below.

## **CLOSURE**

We appreciate your consideration of this request and look forward to a favorable response. Please do not hesitate to contact us if you have any questions. Also, if there is anyone whom you think may be interested in helping make this conference a success, please feel free to forward this notice to them.

Thank you,

Andrew Chan, M.Sc., P.Eng.  
Manas Shome, Ph.D., P.Eng.  
Sponsorship Co-Chairs

[ab.sponsorship@cwra.org](mailto:ab.sponsorship@cwra.org)



### SPONSORSHIP RECOGNITION LEVELS

<b>Contribution</b>	<b>Platinum \$10,000+</b>	<b>Gold \$5,000+</b>	<b>Silver \$2,500+</b>	<b>Bronze \$1,500+</b>	<b>Partner \$1250+</b>	<b>Exhibitor \$750</b>
<b>Prominent recognition throughout the conference</b>	✓	✓	✓	✓	✓	✓
<b>Student sponsorship to attend the conference</b>	✓					
<b>Large Poster on Site</b>	✓	✓	✓	✓		✓
<b>Logo on Screen in Rooms</b>	✓	✓	✓	✓		✓
<b>Other opportunities suitable for your organization as negotiated with the conference organizers</b>	✓	✓	✓	✓		
<b>Specific posters on Site</b>	✓	✓	✓			
<b>Break Sponsor</b>	✓	✓	✓			
<b>Lunch Sponsor</b>	✓	✓	✓			
<b>Cocktails Sponsor</b>	✓	✓	✓			
<b>Banquet Sponsor</b>	✓	✓				
<b># of Free conference registrations</b>	4	2	1			1
<b>Booth Cost</b>	Included	Included	\$300	\$500	\$750	Included
<b>Banquet tickets</b>	4	2	1			1